

Using Google Earth to Sell Real Estate

Google Earth is an invaluable tool to the Real Estate industry when making a sales pitch to clients. As more home owners and buyers are now technology savvy, they are looking for diverse information before making an investment in a property.

The need for information can range from any of the questions that may arise, such as:

- If the property is a holiday home, how far is it from the beaches?
- When buying on Dubai's famous Palm Islands for instance, will the "frond" that the villa is located on enjoy the morning sun? or is it one offering a sunset view
- Families moving into the UAE want to know how far the nearest school is
- Businesses want to know logistics of where to locate (industrial sites? near the Ports? etc)

As you can see, being a Real Estate agent, You will be required to learn about the projects you are selling or renting, and much more about the neighborhood, to satisfy the new wave of investors that will be looking at the UAE to make it their home (or holiday home)

At RealVisionHomes.com, we recognize that the glory days of "blind investments" and speculation are over. Now commerical areas such as Dubai's Business Bay is rising, and in Abu Dhabi, the spectacular projects that were announced are fast reaching construction stage, there is now emerging serious and genuine interest in the UAE.

We show you, through a short video how to present and field investor questions with the creative use of technology for your industry. It will help Real Estate Agents and Developers in the region make impressive and satisfying presentations and sales pitches to investors.

For professionals in the Real Estate industry outside the UAE, this will be of benefit to you as well.

If you are an investor, from overseas, or living in the UAE, you will gain some much needed insights by viewing the video and learning how to ask important questions off your real estate agent before you decide on your next investment.

{mosgoogle}

In this video you learn

- How easy it is to navigate in Google Earth.
- How to import any picture as a map overlay and seamlessly intergrate it into Google Earth
- How to impress your client by marking your select property portfolio and using Google Earth to Fly In to a location.

In this video you learn

- How to measure distances visually and in real time between various landmarks and locations
- How to use a 3D model of a building imported in Google Earth to show a client the view from his apartment or villa
- How RealVisionHomes can setup a complete demo environment in your office based on Google Earth Professional for presentations to clients.

Let's hear your thoughts on this...would you as a real estate agent find use for such a system for presentations? If you are a property investor, would this answer some of your queries?...{mos_fb_discuss:18} - no registration required.

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RealVisionHomes.com can implement a complete Presentation System based on Google Earth Pro, with a better interface than the standard mouse, for Demo Rooms in Real Estate and Property Developers' offices to be used as a system for making impressive presentations to clients. Contact us

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places helps convince an investor of a property's worth and location| }/articlepics/realgoogle/image2.jpg{/slimbox}

Snapshots from the video. Click on thumbnails for bigger versions.

A higher resolution Flash Video is available. Please contact us via email if interested